



# DEFIANCE SOFTBALL ASSOCIATION

## FUNDRAISING OVERVIEW

### ABOUT

Defiance Softball has existed in the community for over 50 years, and incorporated as a non-profit organization in 2005. Our 100% volunteer run organization oversees the City of Defiance's softball program with age groups from 16u down to our coach pitch players in 8u. We also have junior high and elementary teams that participate in our spring and fall softball leagues. Defiance Softball also organizes the city's T-Ball League each summer for boys and girls ages 4-6. In all, Defiance Softball programs reach nearly 500 children annually. In addition to our local teams and leagues, our organization host multiple tournaments each year that brings dozens of teams from around the region to our community.

### FUNDRAISING GOALS

Our fundraising goal is easily summed up in one statement: ALL funds raised are used directly for the youth that we serve in our community. Fundraising allows us to provide our participants with safe equipment, proper training supplies, and superior facilities to compete at.

Our current projects include full renovation of batting cages, installation of irrigation, purchase of an infield grader, general field upgrades, sun shades for bleacher areas, and concession stand equipment replacement. The total cost of these projects is approximately \$125,000.

### FUNDRAISING ACCOMPLISHMENTS

Most recently, fundraising support has allowed for new benches and concrete floors to be installed in each of the eight dugouts at Diehl Park.

From the scoreboards on each of the fields to the garage for equipment storage to the superior condition of our play fields... each of these, and so many more have been made a reality through the generosity of everyone who has supported our fundraising efforts.

### CONTACT

Jon Gathman | Director of Fundraising | 419.438.9609 | [jrgathman@gmail.com](mailto:jrgathman@gmail.com)



# DEFIANCE SOFTBALL ASSOCIATION

## SPONSORSHIP/ADVERTISING OPPORTUNITIES

### **FIELD NAMING RIGHTS - \$5,000**

Sponsorship includes a large sign with the sponsor's logo or name on the center field fence with indicating the field named after the sponsor. Sponsor will be listed on our website.

*Field Naming Rights expire 5 years after signed agreement. Limit 4.*

### **DUGOUT/BATTING CAGE SPONSOR - \$2,000**

Sponsorship includes a sign with the sponsor's name at the dugout or batting cages sponsored. Sponsor will be listed on our website.

*Dugout/Batting Cage sponsorship expires 3 years after signed agreement. Limit 10.*

### **OUTFIELD FENCE SIGN - \$500**

Sponsorship includes a large sign with the sponsor's logo or name on the outfield fence. Sponsor may choose which field, if desired. Sponsor will be listed on our website.

*Outfield fence sign sponsorship expires 1 year after signed agreement.*

### **TEAM SPONSORSHIP - \$300**

Sponsorship includes sponsor's logo or name on the uniform of a team. Sponsor may choose which age group, if desired. Sponsor will be listed on our website.

*Team sponsorship expires at the end of the team's season.*



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## SPONSORSHIP AGREEMENT

### SPONSORSHIP LEVEL

- FIELD NAMING RIGHTS - \$5,000
- DUGOUT/BATTING CAGE SPONSOR - \$2,000
- OUTFIELD FENCE SIGN - \$500  
Desired Field: 2 3 4 5 (Circle One)  
Is a new sign required? Yes No (Circle One)
- TEAM SPONSORSHIP - \$300  
Season: Spring Summer Fall (Circle One)  
Age Group Preference (if applicable):  
T-Ball 8u 10u 12u 16u (Circle One)

### SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Email: \_\_\_\_\_ Website URL: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment is due within 30 days agreement.

Mail Checks Payable to: Defiance Softball Association

PO Box 883, Defiance, Ohio 43512